



**Arctic
Co-operatives
Limited**

[Statement on the Co-operative Identity and Seven Principles](#)

Career Opportunity

Title	Coordinator, Marketing
Division	Stakeholder Relations
Salary	\$ 3,756 - 4,419 monthly
Location	Home Office - 1645 Inkster Blvd, Winnipeg
Other	Permanent, full time

Benefits of working at Arctic Co-ops include:

- a competitive salary,
- annual vacation (accrue 3 weeks of paid vacation time in first year),
- employer-matched pension plan,
- comprehensive group benefits plan,
- career development opportunities,
- annual performance plans,
- and an environment where employees are encouraged, supported and recognized.



Position Summary

Reporting to the Vice President, Stakeholder Relations, the Coordinator, Marketing is responsible for leading the marketing and promotional programs for Arctic Co-ops, its subsidiary operations and Member Co-ops within the Arctic Co-ops System. The incumbent will work will be the primary for the delivery of advertising and promotional initiatives and campaigns to support the marketing needs of the various business units. The Coordinator will also provide support to other areas within the Stakeholder Relations Division.

Duties and Responsibilities

- Develop, implement and evaluate marketing strategies and resulting campaigns, programs and material to meet business objectives;
- Identify and evaluate appropriate channels for marketing purposes;
- Work closely with business units to understand program attributes and make recommendations on advertising channels;
- Participates in budgeting process, monitors budgets and analyzes effectiveness of marketing plans
- Participate in working teams to plan, coordinate and execute marketing and communication products and publications related to other special events and initiatives as required;
- Participate in planning for in-community promotional events;
- Provide support to communications, member engagement and social media

- Other duties as required.

Qualifications

- An undergrad degree or diploma in business or marketing;
- Proven experience working within a sales and marketing environment;
- Demonstrated proficiency in writing professional web and marketing copy, with the ability to produce compelling copy while maintaining brand messaging, persuasiveness and readability;
- Excellent interpersonal, communication and relationship building skills, with the ability to present ideas in a clear and concise way;
- Thorough and precise, with attention to detail while adhering to strict deadlines;
- Ability to work independently and within a team environment and be accountable for results;
- Creative and imaginative, with the ability to remain calm during stressful situations;
- Proven commitment to self development and understanding of latest technologies and marketing industry;
- Excellent working knowledge of major social media channels and working knowledge of Social Media Management Programs;
- Ability to thrive in a diverse working environment;
- Excel in the delivery of service and support to stakeholders.

We'd love for you to join us!

Applications accepted via email to [Human Resources](#) or by fax 204-632-8575

For more information you can visit [our website](#)

or find us on social media (click on icon)

